

A Heritage Framework has been produced by City Design Group which sets out to better define the intrinsic value of Heritage (e.g. Registered Parks and Gardens, Listed Buildings, Scheduled Monuments, Conservation Areas, designated nature conservation areas) in shaping Bristol. This highlights that growth and economic success are not mutually exclusive to protecting the heritage that makes the city uniquely special, by raising awareness of the value of heritage and the potential value to a plan or project. Linked to this is the need to ensure that projects coming forward from across the city to improve the heritage assets, by seeking Heritage Lottery Funding, are considered on their relative merits by comparing them against an agreed set of themes or criteria. These will be considered by a panel of suitably qualified BCC staff. To this end a scoring system (between 0-5 for 7 themes) using a number of themes used by Cornwall County Council to evaluate HLF bids, has been adopted. This strategic approach has been endorsed by the head of the Heritage Lottery Fund South West England. These themes have been used to evaluate potential HLF bid projects for key BCC Estates, which would benefit the respective heritage assets. A summary of the outcome of evaluation exercise is set out in the table below:

Theme ( see explanation below)	Score against theme for possible BCC Estate HLF bid				Summary of reasons for the outcome of scoring
	Stoke Park	Oldbury Court and Snuff Mills	Kings Weston Estate	The Downs	
Deliverability	4	1	2	2	Stoke Park is the only Estate that has £1.2M Dowry that could be used to contribute to match funding an HLF bid, the other sites have no or little capital funds available.
Heritage Significance & Benefits For The Heritage	4	4	4	4	All the Estates have high heritage significance because of their respective designations (including being nationally important Registered Parks and Gardens, listed structures and monuments and the Downs having internationally important ecological status) and HLF bids would result in significant benefits to the interest features
Learning / Training / Audience Development	3	3	4	5	The Downs scores highly because of the opportunities to expand the existing Avon Gorge and Wildlife

					extensive education program project. Kings Weston score is high as result of the ongoing work by Kings Weston Action Group is providing a range of learning opportunities. Stoke Park and Oldbury offer reasonable opportunities learning, training and audience development through engagement with schools.
Community Involvement & Benefit	2	2	4	5	The Downs scores highly because of existing groups/stakeholders that already value the site and are involved with it. There are also good opportunities to increase numbers of volunteers and expand the range of volunteering involvement and the potential for greater community involvement as a result of improved access. KWE scores reflect principally Kings Weston Action Group regular and expanding volunteer input into the site and engagement with the local community. Stoke Park and Oldbury court have lower scores because there is currently limited opportunity for community involvement.
Strategic Fit	4	3	2	2	Stoke Park scores highest because: 1. Of the credibility/reputational argument in that BCC agreed to take on SP as they were seen as the better alternative to being run by private organisation Greenspace. 2. Regeneration proposals to build high quality houses would be supported by having high quality environment

					<p>3. Green Space: poor access to green space west of Stoke Park</p> <p>4. SP offer health both mental and i.e. walking, running and cycling benefits.</p> <p>5. Main drive/path strategic/national cycle route/footpath linking Stapleton to South Glos</p> <p>6. Opportunities to expand cycling opportunities including new cycle paths and potential for mountain bike trial- suggestion that an exercise should be undertaken to look at the opportunity of creating a trail</p> <p>7. Meets policies in Regional Parks and Green Space 2008 Strategy</p> <p>8. Meets objectives to manage SP in draft Lockleaze Neighbourhood plan. Oldbury Court meets the NP plan to some extent and is strategically important location for the people of Bristol. The other sites meet the Parks and Green Space 2008 Strategy</p>
Environmental Impact and Environmental Sustainability	4	3	2	2	<p>Stoke Park scores highly because the opportunity to have a positive impact on the historic and ecological features including sustainable environmental management of grazing the site. Opportunities for utility and recreational cycling and walking. Oldbury court and the Downs have significant opportunities to improve quality of important semi-natural habitats within the estate as well as enhancing utility and recreational cycling and walking. There are some opportunities to further enhance management of</p>

					woodland habitats at KWE
Economics	3	2	2	2	Panel considered there were plenty of opportunities to make the economics work for Stoke Park including having a business case which includes the £1.2 Dowry funding, potential to raise capital and revenue from agri-environment funding, CIL/S106 funding for the project. . The currently limited opportunity to sustainable economics for the other sites is principally as result of limited or no capital funds and ability to raise revenue.
Total score out 35	24	18	20	23	

## SCORING THEMES

**NB. The text in *italics* is the essential priorities and outcomes for HLF Parks for People bids.**

### 1. DELIVERABILITY

To include:

- **Opportunities for match funding for HLF grant (to include % HLF grant rate required)**
- **Risk (are there still big hurdles to overcome and what is the risk of each?)**
  - **Realistic estimated project costs?**
  - **Realistic funding package?**

- Realistic likelihood of obtaining statutory consents?
- Community support for project?
- Sound project management proposals, including capacity of the project team to deliver?
- Viability (eg. appropriately robust exit strategy?)
- Where relevant, long term sustainability of project outcomes
- Information for grant application already available, or can realistically be obtained in timescale

## 2. HERITAGE SIGNIFICANCE & BENEFITS FOR THE HERITAGE

To include:

- Significance of the heritage on international to local scale
- Value for money of benefits for the heritage
  - for HLF grant required
  - for total project cost
 (Benefits for the heritage may include:
  - enhancing understanding & awareness
  - *conserving & improving the heritage value*
  - *improving management & maintenance*)
- Heritage need for project at this time (for projects which include conserving & improving the heritage value) eg. mention if will significantly improve the condition / reduce the risks of heritage on English Heritage's Heritage at Risk Register)

## 3. LEARNING / TRAINING / AUDIENCE DEVELOPMENT

To include:

- Value for money of learning and audience development outcomes
  - for HLF grant required
  - for total project cost
- *Extent to which project will help people learn about their own and other people's heritage* (Essential outcome for all HLF bids)

- **Width of audience (numbers; & *range of audience*)**
- **Widening audience to achieve greater social inclusion, including by removing/reducing barriers**
- ***Training provision to increase local heritage skills and knowledge***

#### **4. COMMUNITY INVOLVEMENT & BENEFIT**

To include:

- **Value for money of community benefits**
  - for HLF grant required
  - for total project cost
- ***Extent to which community values project site/heritage/park as part of their heritage***
- **Community need for project at this time**
- ***Existing community involvement in the site/heritage/park***
- ***Community consultation and/or involvement to shape project***
- **Proposed community participation in implementation**  
(to include any proposed *increase in the range of volunteers involved*)

(must be realistic)

Number of local people that will benefit, and to what extent

- **Extent to which more people & wider range of people will take an active part in making decisions about the heritage during and following the project (including capacity building of volunteer teams)**
- **Wider community benefits of the project (including business community)**

#### **5. STRATEGIC FIT (not just heritage related)**

To include:

- **Value for money of strategic fit**

- for HLF grant required
- for total project cost
- National/Bristol/Local
- Extent to which iconic/transformational/innovative/high quality design/raising profile of Bristol
- Site/property owned by BCC?
- Adds value to previous/existing/proposed projects?
- Wider corporate approval (eg. from BCC Property Services for relevant project)
- Parks for People bids: *Park meets local social, economic and environmental needs*

## 6. ENVIRONMENTAL IMPACT & ENVIRONMENTAL SUSTAINABILITY

Project will need to meet HLF's guidance on environmental sustainability for the relevant type and scale of project (as set out in HLF's guidance 'Planning greener heritage projects')

To include where relevant long term environmental sustainability:

- Energy efficiency
- Use of renewable energy?
- Water
- Other measures to reduce carbon footprint
- Design & materials
- Biodiversity
- Visitor transport
- Learning about sustainability
- Parks for People bids: whether or not will enable achievement of Green Flag accreditation

## 7. ECONOMICS

To include short and long term:

- **Overall value for money for:**
  - **HLF grant required**
  - **total project cost**
- **Extent to which persuasive business case**
- **Reducing risks to BCC eg. reducing BCC revenue support required, reducing long term maintenance requirements**
- **Regional/local economic impact (increase in number of visitors, visitor spend, jobs, skills training)**
- **Displacement (visitors, jobs, volunteers)**
- **Impact on quality of public product/visitor experience in Cornwall/local area**